

## A POWERFUL TRANSFORMATION

The **Promise of Leadership™** workshop is the beginning of the journey to self-discovery, identifying internal assumptions and behaviors that prevent leaders from being more effective.

The **Promise of Leadership** workshop is a transformative personal and professional experience. In only six hours it provides a powerful catalyst to dramatically increase leadership effectiveness.

Built around The Leadership Circle's 360 Profile™, the program helps leaders focus on and develop their creative leadership competencies. These skills have been shown to improve the participant's leadership abilities, bring out the best in others, and significantly increase the performance of the overall business.

The workshop also helps leaders identify and mitigate tendencies that hinder effectiveness, such as emphasizing caution over action, self-protection over productive engagement, and confrontation over collaboration.

## RESULTS: FOR THE ORGANIZATION

- A common framework and language to address and improve leadership
- Accelerated progress toward near-term organizational goals
- A foundation for the organization's long-term leadership agenda

## HOW IT WORKS

The **Promise of Leadership** workshop gives participants a practical framework for professional growth, the model is simple and elegant, offering leaders a quick and highly accurate snapshot of their current approach to leadership, and an assessment of its effectiveness. The feedback they receive based on The Leadership Circle 360 Profile received in the workshop, creates immediate awareness of how they perform as leaders. The process offers tangible, clearly actionable practices for improvement that they can start putting to work the same day.

## Each session includes discussion of:

- Practical definitions of leadership and leadership effectiveness.
- The importance of feedback and how to best use it
- How to interpret the 360 assessment tool
- Results from The Leadership Circle 360 Profile™
- Why Creative Competencies are more effective than Reactive Tendencies
- How to translate learning into practice

Leaders face extraordinary demands on their time. This workshop provides critical insights and creates strong, positive energy in the organization in a single day. The key lies in creating awareness of the effect the leader has on others – both positive and negative – and by offering practical strategies leaders can implement immediately.

## FORMAT AND AUDIENCE

The **Promise of Leadership** workshop is designed for groups as large as 25 individuals. It can be deployed broadly across the organization; from the executive team to the individual contributor level, providing a consistent and unifying development experience, language and foundation for a more creative, effective culture of leadership effectiveness.

To enhance and extend its impact, the **Promise of Leadership** can be followed by the monthly Leader to Leader series or the three-day Authentic Leader workshop.

Location: Salem, Oregon  
Dates: April 16, 2024 & Oct. 22, 2024  
Cost: \$650 per person  
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